

Speaking Out: What Experts and Celebrities are Saying about Rodeo

"You don't have to be an animal rights activist to see how these rodeos hurt the animals. It isn't a matter of perspective or opinion – animal suffering, injuries and death are all part of rodeos."

~Rikki Rockett, drummer and co-founder of Poison



"Do I think it hurts the calf? Sure I do. I'm not stupid."

~Keith Martin, Chairman of the Professional Rodeo Cowboys Association (PRCA), in an interview about the abusive calf roping event

"I do not torture animals, and I do not support the torture of animals, such as that which goes on at rodeos: cowardly men in big hats abusing simple beasts in a fruitless search for manhood."

~George Carlin

"Without torture, there can be no rodeos. In my opinion, and based on my extensive training and experience, it is impossible to create a humane rodeo."

~Peggy W. Larson, DVM, large animal veterinarian and former bronc rider



"Kindness and compassion towards all living beings is a mark of a civilized society. Racism, economic deprival, dog fighting and cock fighting, bullfighting and rodeos are all cut from the same defective fabric: violence."

~Cesar Chavez, civil rights leader, founder of the United Farm Workers

"In addition to mistreatment and neglect, animals are often injured during rodeo competition."

~Kerry Levin, DVM, former barrel racer and rodeo vet



For more information, videos, and photos, go to: www.RodeoCruelty.com
Showing Animals Respect and Kindness (SHARK)

Rodeo Reality: What the rodeo industry won't tell you

→ Rodeos maim, injure and kill untold numbers of animals every year. Rodeo associations, such as the PRCA and IPRA, refuse to release injury and death reports, or the record of violations of their so-called "humane rules".



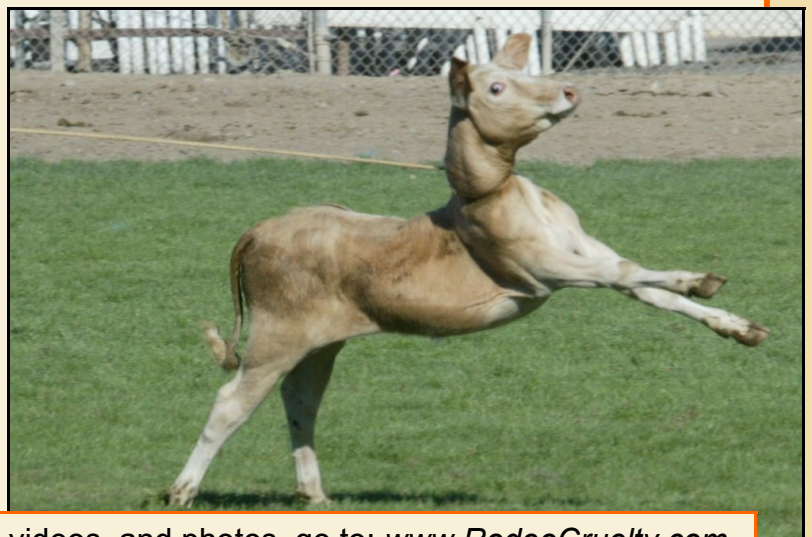
→ The rodeo industry relies on baseless surveys from nameless, undated, mystery rodeos to propagate outrageously inaccurate animal injury rates. SHARK's documentation has repeatedly proven the Professional Rodeo Cowboys Association's (PRCA) public statistics to be utter nonsense.

Even contestants themselves know how high the injury rates really are. Says T. K. Hardy, a calf roper and

veterinarian to *Newsweek*, "I keep 30 head of cattle around for practice, at \$200 a head. You can cripple three or four in an afternoon. So it gets to be a pretty expensive hobby."

→ In over 20 cities and states the majority of Americans have said "No" to rodeo cruelty by either banning or restricting events.

→ For years, SHARK has documented and exposed violations of rodeo's "humane rules" and state cruelty laws from coast to coast.



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